[American Branch, NYC], 1918-1931

Oxford University Press,
American Branch,
29-35 West 32nd Street,
New York.

Dear Sirst-

I beg to acknowledge receipt this morning of a copy of Gardiner's "History of Greek Coinage" sent to the Editor of the American Journal of Numismatics for review. The American Journal of Numismatics is an annual publication, and a reference in the next volume may be too late for a review to have any value for you. The popular organ of the American Numismatic Association, and with which this Society has connection, the Numismatist, appears monthly and has a much larger circulation. Under the circumstance it would seem to me that a brief review prepared for it by me might have greater informing value. If you will advise me that a copy has not also been sent to them for review, I shall be very glad to draw up a notice which will make some effort to emphasize the very great value of this book.

Yours very truly.

TELEPHONE: MADISON SQUARE 5521

Oxford University Press

American Branch

35 WEST 32ND STREET AND 34 WEST 33 ND STREET

Educational Department

New York April 2,1918.

Mr. Sydney P. Noe, The American Numismatic Society, 155th Street and 156th Streets, New York City.

Dear Sir;-

Replying to your letter of the 28th inst, would say that the copy of Gardiner's "History of Greek Coinage" recently sent you was sent at the request of our London House, and we should be glad to have a review of it made as soon as you can conveniently do so. Copy was also sent to the Numismatist.

Very truly yours,

OXFORD UNIVERSITY PRESS American Branch.

Educational Department.

AMERICAN BRANCH

PUBLICATIONS OF THE CLARENDON PRESS 35 WEST 32 STREET 34 WEST 33 STREET NEW YORK

May 16, 1922

American Journal of Numismatics, Broadway & 56th St., New York, N. Y.

Gentlemen:

The Publishers' Ad Club, an organization made up of the advertising managers and publicity representatives of some thirty of the leading publishers, has assigned to the writer the task of compiling a list of the class magazines which review books.

It would seem very desirable for all magazines having pages or sections devoted to books to have a record of this fact in the hands of all the more important publishers. The book publishers on the other hand have long felt the need for more definite and detailed information on the subject.

The enclosed questionnaire while rather full will give the publishers the information needed and we will especially appreciate your answering every question.

In printed or multigraphed form this data will be placed in the hands of every member of the club. The immediate result will be to insure your receiving those books in which you are most interested and may produce a considerable increase in the amount of book advertising sent you.

Please return the questionnaire directly to the writer at the above address. Your prompt attention to this matter will be greatly appreciated.

Yours very truly, OXFORD UNIVERSITY PRESS American Branch

WHS/FM

mosprague

Oxford University Press, 35 West 32nd Street, New York.

Centlemen:-

In response to yours of the 16th, the American Journal of Rumanatics is not being published at present, and as we have no advertising space in it, the purpose for which you ask information is not one which would apply to this publication.

Very truly yours,

Secretary . .

IF THIS IS NOT THE EXACT NAME OF YOUR PUBLICATION KINDLY CORRECT. American Journal of Numismatics PUBLISHED BY STATE FREQUENCY OF PUBLICATION-IF A NEWSPAPER ADD WHETHER MORNING OR EVENING. HAVE YOU A PAGE OR SECTION DEVOTED TO BOOK REVIEWS. DOES THIS SECTION APPEAR IN EVERY ISSUE? IF A NEWSPAPER, STATE BOOK DAYS. HOW MUCH NET SPACE IN EACH ISSUE DO YOU GIVE TO BOOK REVIEWS? KINDLY SEND US A COPY OF A RECENT ISSUE CONTAINING THIS MATERIAL. IF YOU HAVE A LITERARY EDITOR KINDLY GIVE US HIS NAME. TO WHOM SHOULD BOOKS FOR REVIEW BE ADDRESSED? AT WHAT ADDRESS? POPULAR NON-FICTION ON TOPICS OTHER THAN YOUR SPECIAL FIELD? DO YOU REVIEW FICTION? STATE AS CLEARLY AND DEFINITELY AS POSSIBLE WHAT SUBJECTS DEALT WITH IN BOOKS WOULD BE OF SPECIAL INTEREST FOR REVIEW IN YOUR PUBLICATION. IF THE FIELD IS A VERY NARROW ONE, NOTE A FEW SUBJECTS WHICH MIGHT BE MISTAKEN FOR YOUR WILL TOU AGREE TO SUPPLY PUBLISHERS WITH COPIES OF THE REVIEWS OF THEIR BOOKS-HOW MANY ABOUT HOW LONG AFTER REVIEW COPIES ARE RECEIVED, DO THE REVIEWS APPEAR?

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CAN YOU USE PHOTOS OF AUTHORS IF MATS OR ELECTROS ARE SUPPLIED FREE? DO YOU PREFER PHOTO- GRAPHIC PRINTS!— OR ELECTROTYPES!—OR MATS?
IF CUTS ARE DESIRED WHAT SIZE DO YOU PREFER AND WHAT SCREEN!
CAN YOU USE MATS OF REVIEW OR NEWS MATERIAL!
ARE YOU THE OFFICIAL ORGAN OF ANY ASSOCIATION?
HOW MANY MEMBERS HAS THE ASSOCIATION!
IS THERE A PRINTED OR TYPEWRITTEN LIST OF THE ASSOCIATION'S MEMBERS AVAILABLE EITHER FOR FREE DISTRIBUTION OR FOR SALE?
FROM WHOM CAN IT BE OBTAINED? STATE COST IF ANY?
DO YOU DO ANY SELLING OF BOOKS ON YOUR OWN ACCOUNT?
WOULD TOU CONSIDER ADVERTISING AT YOUR OWN EXPENSE BOOKS OF SPECIAL INTEREST TO YOUR READERS IF SUPPLIED TO YOU AT TRADE PRICES?
WHAT IS YOUR CIRCULATION? DO YOU CARRY ADVERTISING?
ARE YOU LISTED IN AYER'S AMERICAN NEWSPAPER ANNUAL AND DIRECTORY?
WHAT IS YOUR PAGE RATE FOR ADVERTISING! IF YOU HAVE A PRINTED RATE CARD SEND US A COPY.
WHAT IS THE SIZE OF YOUR PAGE?
STATE WIDTH OF COLUMN IF MORE THAN ONE COLUMN?
TO WHAT ADDRESS SHOULD ADVERTISING BE SENT?
WILL YOU NOTIFY US OF ANY CHANGES IN PERSONAL OR POLICY IF THEY OCCUR!

OUT BY VARIOUS PUBLISHERS?

27th December, 1927

Oxford University Press, New York, N.Y.

Gentlemen:

Will you kindly enter out subscription for the British Museum Quarterly, sending us all the back numbers printed.

Very truly yours,

Secretary.

M. E. S

ATTENTION OF PURCHASING DEPARTMENT THE AMERICAN NUMISMATIC SOCIETY

BROADWAY BET. 155TH STREET &156THST

NEW YORK CITY

Report of shorts, etc., on your order...

DEC 27 1927

BRITUSHM MUSEUM QUARTERLY

VOL 1 & VOL 2

VOL 1 PART 4 EXPECTED IN A FEW DAYS

VOL2-3 & 4 NOT YET PUBLISHED

Unless you advise us to the contrary, the above shorts will be sent the cheapest way immediately upon receipt of new supplies.

OXFORD UNIVERSITY PRESS

American Branch

35 West 32nd Street JAN 4 1928

Date

New York NIY.

PUBLICATIONS OF THE CLARENDON PRESS 35 WEST 32 STREET 34 WEST 33 STREET NEW YORK

December 30, 1927.

The American Numismatic Society, Broadway between 155th and 156th Sts., New York City.

Gentlemen:

Thank you for your subscription to the British Museum Quarterly.

Back numbers to date will be sent, and new issues will be mailed to you as ready.

Yours truly,

OXFORD UNIVERSITY PRESS American Branch

Educational Department

WR: WB

REGISTER

72913 MM

TERMS

OXFORD UNIVERSITY PRESS

AMERICAN BRANCH

35 WEST 32ND STREET, NEW YORK

JAN-4TH 1928

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THE MUSEUM OF THE NUMISMATIC SOCIETY
B'WAY & 156TH STREET

N.Y.C.

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CHECKS, DRAFTS, ETC., PAYABLE WITH EXCHANGE ON N. Y. TO ORDER OF OXFORD UNIVERSITY PRESS AMERICAN BRANCH

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Oxford University Press, American Branch, New York, N.Y.

Gentlemen:

The reason we have not raid your bill of ranuary 4th, statement of which has just reached us, is that we have reveived only five of the numbers which he oriered. As some as our order has been filled, we shall be pleased to send out the amount of your bill.

Very truly yours,

Secretary



Oxford University Press American Branch 35 West 32nd Street New York

Poster February 20, 1928

Inductions of the Clare notes. Con-& Humphrey Milford Publisher to the Enversity of Oxford Head Office Amen House, London, E.C.+ Branches, Turnite, Milbourne, Capetium Bombay, Shanghai

Cables Frowde, VewYork Telephone, Penn, 6876

The American Numismatic Society Broadway bet. 155 and 156 Sts. New York City

Attention: Sydney P. Noe

Gentlemen:

Replying to your letter of February 16th we find that we are holding on file your back orders for Volume 1 Part 4 and Volume 2 Parts 3 and 4 of the British Museum Quarterly. These parts have been ordered for you from our London House and are expected shortly. They will be sent to you at the earliest possible moment.

It will be satisfactory of course for you to withhold payment of our January 4th invoice until your order has been completed.

Yours very truly

OXFORD UNIVERSITY PRESS
American Branch

MA

Educational Department

M.E.S

ATTENTION OF PURCHASING DEPARTMENT

THE AMERICAN NUMISMATIC SOCIETY

BROADWAY BET 155TH & 156TH STREETS

NEW YORK CITY

Report of shorts, etc., on your order_____

FEB 20 1928

BRITISH MUSEUM QUARTERLY VOL 2 PARTS 3 & 4 WILL FOLLOW SHORTLY

Unless you advise us to the contrary, the above shorts will be sent the cheapest way immediately upon receipt of new supplies.

OXFORD UNIVERSITY PRESS

American Branch

Date 35 West 32nd Street 1928

New York, N. Y.



New York,______19____

Oxford University Press

AMERICAN BRANCH

35 WEST 32nd STREET, 34 WEST 33rd STREET

Museum of the Junismatic Soy, Broadway & 156th styles New York bily

Drafts, Checks, Etc., Payable With Exchange on N.Y., to the Order of OXFORD UNIVERSITY PRESS American Branch

To acct. rendered

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27th Murch, 1928

The Oxford University Press, American Branch New York, N.Y.

Gentlemen:

Regarding our order of December 27, 1927, for the Fritish Museum Quarterly, 1926 and 1927, may I again call your attention to the fact that we have received to date only Vol. I, 1926, Nos. 1,2,3, and Vol.II, 1927, No.1. We are therefore short No. 4 of Vol. I, and Mos. 2, 3, and 4 of Vol. II, as we wrote you on February 16, 1928.

May we hear from you requesting the missing numbers at your very earliest of eventance.

Very truly yours,



Oxford University Press American Branch 35 West 32nd Street

New York

Dated March 30, 1928

& Humphrey Milford Publisher to the Head Office Amen House, London, E.C.4

American Numismatic Society, 80 Broadway. New York City.

Gentlemen: -

We received your esteemed remittance of \$6.56 under date of March 5th.

We find, however, that we are unable to locate a charge for this amount in your name. Will you therefore kindly let us have some additional information so as to enable us to place proper credit. If you have a bill, the date and the number in the upper right-hand corner will suffice, if not, any other information that may be of assistance.

We are sorry to trouble you in this instance and you can reply on the back of this sheet if you wish. A stamped self addressed envelope is enclosed.

Very truly yours.

In marken

(F. "

Oxford University Bress, 35 West 32 Street, New York City.

Gentlemen:

Your letter of "arch 30th is at hand and is very annoying. Your previous letter of February 20th, is marked " In reply please quote WR", and is signed R. It states that the unfilled part of our order had been ordered from London, and has expected shortly. What " shortly " ment is problematical, for your present letter shows that you cannot even locate our correspondence, let alone the missing parts for which you have received payment.

The American branch of another firm, recently complained that Americans ordered books direct. The present instance is a capital example of the reason why we are forced to do so.

Yours truly,



Oxford University Press American Branch 35 West 32nd Street New York

Dated April 7, 1928

transmissione Clavendon Versa & Humphrey Milford Publisher to the Enterange of Seford Head Office - Ameri House, London, E. C.+ Branches, Torente, Melbourne, Capetown Bourbay, Shandari

ables Frowde, Yew York

The American Numismatic Society Broadway bet. 155 and 156 Streets New York City

Gentlenen:

Reglying to your letter of March 27th with regard to your subscription to the British Museum Querterly we have on file your tack order for the missing numbers of this Quarterly which are on order with our London House. Please rest assured that the missing numbers will be sent to you just as soon as they are received here from abroad.

Yours truly

OXFORD UNIVERSITY PRESS American Branch

Educational Department



In raphy please quote ___

Oxford University Press 35 West 32nd Street

New York

Dated April 11, 1928.

Publications of the Clarendon Preus & Humphrey Milford Publisher to the

Head Office Amen House, London, E. C 4

Mr. Sydney P. Noe, The American Numismatic Society. Broadway bet.155 & 156 Street. New York City.

Dear Sir:

We have received your letter of April 5. and much regret that our letter of March 30 should have caused you annoyance.

This was written by our accounting department who discovered that they had a credit balance for The American Numismatic Society with no charge to offset it. Upon investigation we find that this was due to the fact that the original charge was made under the name of the Museum of the Numismatic Society, this being the name stamped with a rubber stamp on your original order.

We regret the delay in supplying the book. which you ordered to be imported, but we feel sure you appreciate that due to conditions which we cannot control, it is not always possible to give a definite date for delivery on imported books.

You may be sure, however, that the books



Oxford University Press

American Branch
35 West 32nd Street
New York

Indications of the Clarendon Press
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Head Office Amen House London & C
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Dated

Mr. Sydney P.Noe....#2

will be forwarded to you immediately on receipt.

Yours very truly,

OXFORD UNIVERSITY PRESS American Branch

Assoc. Sec'y

HVC/BM

REGISTER 36791

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VOL 3 PT 1 N/C

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1 SUBSCRIPTION TO VOL 3
BRITISH MUSEUM QUARTERLY
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UNDER EXISTING CONDITIONS ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE

Oxford University Press, New York, N.Y.

Gentlemen:

I as today in receipt of our bill No. 34705, which
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Yours trolly,



She communications should be addressed

In reply please quote



Oxford University Press American Branch

114 Fifth Avenue New York

Dated September 25, 1928.

Publications of the Clarendon Press & Humphrey Milford Publisher to the University of Oxford

Head Office Amen House, London, E.C.4 Branches, Toronto, Melbourne, Capetown Bombay, Shanahay

Cables, Frowde, Vew York

Mr. Sydney P. Noe, The American Numismatic Society, Broadway between 155th & 156th Streets, New York City.

Dear Sir:

Replying to your letter of September 20th, we will cancel our charge for volume 2, part a, of the British Museum Quarterly as soon as this is received. To reject that this auplicate part was sent through our inadvertence.

As a society, you are entitled to a special 10% discount. In order to adjust our bill for volumes 1-2, we are crediting you with the difference between \$3.20 per volume and \$3.20 less 10% per volume.

As we explained in our letter of April 11th, we cannot always control conditions at the source of supply so that all our orders will be filled without delay. Were you importing deily, you would well appreciate our position, for you must remember that we do not import one or two books at a time, but in our busy seasons hundreds of orders have to be procured from abroad. One particular order cannot be singled out to the exclusion of all others and ruched ahead, unless there is some particular need to do so. In such cases, we generally radio the order and have the books mailed on a fest boat. As a general thing, shipments from London are by freight on slow boats.

the list price for fart of this in otherly is 2/, which figures at a p to 1/ at 80%, or \$3.20 per volume.

Yours truly,

OXFORD UNIVERSITY PRESS

Clarendon Fress

1st October, 1928

Oxford University Press, New York, N.Y.

Gentlemen:

Your letter at land, and your lengthy explanation does not convince in the least. Coloning a shilling at 40 cents is a macrostor to which we are not accustomed. Please do not seems our order for next year.

Yours truly,

Secretary



Oxford University Press, NewYork.Inc. 114 Fifth Avenue

Publications of the Clarendon Press & Humphrey Milford Publisher to the Head Office: Amen House, London E. C. 4. Branches: Toronto, Melbourne, Capetown

New York, July 18, 1930

S. Noe, Esq.,

I should like to call your attention to one of Museum at Copenhagen, by Poul Fossing, Assistant Keeper of the National Museum, Copenhagen, (\$11.00).

The Catalogue of Antique Gens includes an Introduction, Index of Subjects, Index of Materials, and Concordance; and, in addition to the two main sections on Intaglios

J. B. Orr. h

Confirm University in as, New York, Inc. 114 Fifth Avenue New York City

Dear Sirs:

wish to have sent us on emproval, for examination, a co y of the CATALOGUE P TO STRIQUE M CREVED CATALOGUE P TO STRIQUE M CREVED CATALOGUE. Thank you for offering to do so.

Very truly yours,

AFRICAN MUNISTITIC SOCIETY



In reply please quote _ JBO /FM

Oxford University Press, NewYork,_{Inc.} 114 Fifth Avenue

Publications of the Clarendon Press & Humphrey Milford, Publisher to the University of Softerd Head Office Ameri House, London, E. C.A. Phunches, Tomato, McDourne, Capetown

Cables: Frowde, New York Telephone, Watkins 1103

New York, April 1931

ANNOUNCEMENT

The Oxford University Press has just published what has been described as "a really superb book", PATTERN: A Study of Ornament in Western Europe, by Joan Evans, in two volumes, price, \$50.00.

The sub-title of this book is "A Study of Ornament in Western Europe From A.D. 1180-1900." The pictures alone would make it a production of the greatest beauty, interest and importance. In the two volumes there are 435 plates made from photographs taken in every corner of Europe. These pictures are a perfect gallery of delight and will make the book well worth possessing even if one did not read a word of the text. There are photographs of architectural detail, of furniture, of mosaics, of tapestry, of iron-work, of jewelry, of, in fact, any article in the manufacture of which self-conscious ornament has played its part.

Of the text it is only necessary to say that it represents the work of many years and is of first rate interest. Miss Joan Evans, whose "Life in Mediaeval France" is already known and appreciated by those who take the spirit of history as its most important part, has produced a wholly readable book.

It is easier to enumerate those to whom this book will not appeal than to make a list of those who might find it interesting. Collectors, artists, historians will revel in it, and practitioners in all the crafts will find, in the pictures alone, information and inspiration which it would be impossible to exaggerate.

If you cannot get this book at your bookseller, we shall be glad to fill your order direct or to send you <u>Free of Charge</u> a copy of the beautiful 8-page prospectus including four of the 435 magnificent plates.

Very truly yours,
OXFORD UNIVERSITY PRESS
New York

(1) Sport of State



All communications should be addressed

In reply please quote __ JBO / FM

Oxford University Press, NewYork,Inc. 114 Fifth Avenue

Inducations of the Clarendon Press
& Humphrey Milford, Publisher to the
Enwersity of Oxford
Head Office: Amen House, London, E. C. &
Branchee: Tormto, Melbourne, Capelonn

Cables: Frowde, New York

Bombay, Shanghai

New York, May 27, 1931.

The American Numismatic Society, Proadway and 156 Street, Usw York City.

Gentlemen:

We have just published a book which we feel would be of particular interest to you called GRACK COINAGE by Dr. J. G. Milne (price, \$2.25).

The purpose of this cook is to give a general sketch of Greek coinage and currency, showing how they originated and developed. The history of coins is closely coind up with many questions, political and economical, and this book besides explaining the coins themselves, explains and illustrates many questions which present themselves to the economist and to the student of ancient Greek life. This extremely useful and valuable took is illustrated with twelve halftones, otherwise, and Annuale and Coincillations and Coincillations and Coincillations and Coincillations and Coincillations are considered to the Coincillations and Coincillations

We should like very much to know whither you have a suitable mailing list for this book which we may rent for circularizing.

Very truly yours,

J B Omniak

June 2, 1931.

Oxford University Press 114 Fifth Avenue New York, N. Y.

File: JBO/FM

Gentlemen:

Besponding to your letter of May 27th; our rules prohibit using a list of our senters for the purposes you indicate, but, for your information, I would say that you can obtain the membership list and directory of the American Munismatic Association, which is an organization larger in numbers than our Society, at a cost of \$2.00 from ir. Frank G. Duffield, 4215 Fernhill avenue, Beltimore, Ma. Although our members are listed in this publication, their addresses are not given. A considerable percentage, however, is included in the me bership of the Association and I believe that of the two you will be better pleased to have the Association membership list.

I have seen Mr. Wilne's book and consider it one of the best introductions to the subject in English.

Very truly yours,

Secretary

SN:JG

ONE EQUATEEN FIFTH AVENUE CABLES: FROWDE, NEW YORK TELEPHONE: WATKINS 9-1103



OXFORD UNIVERSITY PRESS LONDON CLARENDON PRESS, OXFORD OXFORD MEDICAL PUBLICATIONS

NEW YORK

June 3rd, 1931.

Mr. Sydney P. Noe, Secy., The American Mumismatic Society, Broadway Between 155th & 156th Streats, New York City.

Dear Sir:

Thank you for your letter of June 2nd. We are glai to know about the list of the American Numismatic Association and will get it, as you suggest.

I wonder if we might have your permission to quote what you say about Mr. Milne's book?

Very truly yours,

OXFORD UNIVERSITY PRESS

New York

J.B. Orrick

JBO/FM

Oxford University Press 114 Fifth Avenue New York, N. Y.

Attention: J. B. Orrick

Gent lemen:

In response to your letter of June 3rd, I have no objection to your quoting my statement about Mr. Milne's book.

Very truly yours,

SN:JG

Secretary

ONE FOURTEEN FIFTH AVENUE CABLES: FROWDE, NEW YORK TELEPHONE: WATKINS 9-1103



OXFORD UNIVERSITY PRESS LONDON CLARENDON PRESS, OXFORD OXFORD MEDICAL PUBLICATIONS

NEW YORK

June 10th, 1931.

Mr. Sydney P. Noe, Secy., The American Numismatic Society, Broadway Between 155th & 156th Streets, New York.

Dear Sir:

Thank you very much for permission to quote your statemtn about Milne's GREEK COINAGE.

Very truly yours,

OXFORD UNIVERSITY PRESS

JBO/FM

ONE FOURTEEN FIFTH AVENUE CABLES: FROWDE, NEW YORK TELEPHONE: WATKINS 9-1103



OXFORD UNIVERSITY PRESS LONDON
CLARENDON PRESS, OXFORD
OXFORD MEDICAL PUBLICATIONS

NEW YORK

June 17, 1931.

Dear Collector:

We have just published a book which everyone interested in coins and their history will want to possess--GREEK COINAGE by Dr. J. G. Milne. (\$2.25)

 $\mbox{Mr. Sydney P. Noe, Secretary of the American Numismatic Society writes us:$

"I have seen Mr. Milne's book and consider it one of the best introductions to the subject in English."

The purpose of this book is to give a general sketch of Greek coinage and currency, showing how they originated and developed. It also suggests how their history can help to explain and illustrate many questions, both political and economical, which present themselves to the student of ancient Greek life. It is illustrated with 12 half-tones, chiefly of specimens to be found in the British and Ashmolean Museums.

Fill out the order form below and forward it to your bookseller or to us.

Very truly yours, OXFORD UNIVERSITY PRESS New York

Bookseller
OXFORD UNIVERSITY PRESS 114 Fifth Avenue, New York
Gentlemen: Please send mecop of GREEK COINAGE by Dr. J. G. Milne, price, \$2.25. C.O.D. Remittance Enclosed
Name
Address

ONE FOURTEEN FIFTH AVENUE
CABLES: FROWDE, NEW YORK
TELEPHONE: WATKINS 9-1100



OXFORD UNIVERSITY PRESS LONDON CLARENDON PRESS, OXFORD OXFORD MEDICAL PUBLICATIONS

NEW YORK

Dear Sir or Madam:

The great

SURVEY OF PERSIAN ART

which we expect to publish is approaching completion and a prospectus is available to those wishing to consider subscribing.

The SURVEY, of which the number of copies available is strictly limited, will be one of the most magnificent books ever produced.

Five Volumes

containing approximately 700 pages of letterpress, upwards of 200 plates in colour, 1,200 plates in monochrome, and many text illustrations, and in the fifth volume a Bibliography. The price of the ordinary edition is \$150.00 and of the de luxe edition \$210.00.

If you are interested and have not already received a prospectus we shall be glad to send you a copy of the prospectus, while the supply lasts, on receipt of your request. This places you under no obligation, of course.

Very truly yours,

OXFORD UNIVERSITY PRESS New York